ANTHEM RESPONSE PROGRAM

Keep Your Members Secure in a World that Isn’t
WE HELP GREAT COMPANIES KEEP THEIR CUSTOMERS SAFE

[Logos of various companies such as The Home Depot, Sony, UPS, Morgan Stanley, Health Net, McKesson, AIG, MetLife, Intel, and others]
ALLCLEAR HAS BEEN PERFECTING BREACH RESPONSE FOR MORE THAN A DECADE.
HOW ANTHEM IS PROTECTING MEMBERS

100% of Affected Members Are Automatically Protected With Identity Repair Services – **No Enrollment Required**

Additional Protections Available **Online** At Any Time During The Coverage Period

Direct Members to AnthemFacts.com to Learn More
AVOID MISTAKES THAT ANGER CUSTOMERS
THE ALLCLEAR PLAN

INDUSTRY STANDARD RESPONSE

In order to receive identity protection, you must sign up by the deadline.

Note that sign up requires you to share your personal information with a third party.

ALLCLEAR RESPONSE

Experts are standing by to resolve any problems with your identity for the next 24 months.

In addition, you may also sign up for more protection at any time during your coverage period.

Results In 90% of Members Receiving NO Help And NO Services.*

ALL Members Can Access ALL Services At ANY Time During The Coverage Period.

* Less than 10% of customers are willing to enroll and give out their sensitive personal information after a data breach.

CONFIDENTIAL INFORMATION
AUTOMATIC IDENTITY REPAIR COVERAGE

--- NO ENROLLMENT REQUIRED ---

ALL AFFECTED MEMBERS have automatic access to identity repair

MEMBER CALLS ALLCLEAR if they suspect identity theft

WE DO THE WORK to restore customer’s identity and credit report

HOW ALLCLEAR RESTORES A MEMBER’S IDENTITY:

• Perform a 360 degree identity scan to detect undiscovered fraud
• Contact banks, creditors, credit bureaus & others to clear fraud from records
• Recommend appropriate preventative measures
ALL PROTECTIONS ARE AVAILABLE ONLINE AT ANY TIME DURING THE COVERAGE PERIOD

<table>
<thead>
<tr>
<th>Service</th>
<th>Description</th>
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<tr>
<td>Identity Repair</td>
<td>Licensed fraud investigators work to fully resolve any harm that comes to affected individuals.</td>
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<tr>
<td>Identity Theft Monitoring</td>
<td>Alerts consumers when stolen identity information is detected and reported to AllClear ID via partnership with the National Cyber-Forensics &amp; Training Alliance (NCFTA) and IFA.</td>
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<tr>
<td>Credit Monitoring</td>
<td>* Alerts consumers of important changes to their credit file via single bureau monitoring.</td>
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<tr>
<td>Secure Alerts</td>
<td>* Secure and actionable alerts when suspicious activity is detected.</td>
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<tr>
<td>Lost Wallet Protection</td>
<td>* Licensed fraud investigators expedite cancelling and replacing credit and debit cards if a customer’s wallet is lost or stolen.</td>
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<tr>
<td>$1M Theft Insurance</td>
<td>* Zero deductible policy provides reimbursement of certain fees, lost wages, and fraud losses related to recovering their identity.</td>
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<tr>
<td>Child Identity Protection</td>
<td>* Scans databases to find out if thieves are using a child’s Social Security number and fully repairs the child’s identity if any issues discovered.</td>
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*Members must provide personal information and consent to use these services.

CONFIDENTIAL INFORMATION
MEMBERS CAN ACCESS ADDITIONAL PROTECTIONS ONLINE AT ANTHEMFACTS.COM*

*Members with no Internet access may call the hotline and request a call back from an enrollment specialist
JUST AS IMPORTANT: WHAT WE DON'T DO

SELL YOUR CUSTOMER LIST

Many breach response vendors are primarily data brokers.

NO UPSELLING

Many breach response vendors aggressively upsell to those affected.