

The Higher Learning Commission Action Project Directory

East Central College

Project Details		
Title	ECC Tobacco-Free Campus Project	Status ACTIVE
Category	4-Valuing People	Updated
Timeline		Reviewed
Planned Project Kickoff	11-03-2011	Created 01-19-2012
Target Completion	01-01-2014	Version 2

1: Project Goal

A: ECC is committed to becoming a Tobacco-Free institution in order to provide its students, employees, and visitors with a safe and healthy environment.

2: Reasons For Project

A: To create a safe and healthy environment for our students, employees, and visitors.

3: Organizational Areas Affected

A: All outdoor common areas where students congregate as well as the custodial/maintenance staff who clean up those areas. Also Student Services, Student Activities, Security, and Human Resources will be affected.

4: Key Organizational Process(es)

A: Cleanliness on our campuses, enforcement, the education of the benefits to quit the use of tobacco products.

5: Project Time Frame Rationale

A: This will be a 26 Month Project. We'll need sufficient time to launch a campaign, educate our students, faculty and visitors, offer cessation resources, and create an enforcement policy.

TIMELINE

Fall 2011

Schedule Committee Meeting, include students **(Completed)**

Facing your Future Anti-Smoking Event **(Completed)**

Attend training/workshop **(Completed)**

Draft our AQIP Goals **(Completed)**

Develop and Adopt Policy **(Completed)**

Spring 2012

Information campaign (new spapers, student orientations and campus wide advertising)

Town Hall meeting to invite discussion and prepare for the change

Offer smoking cessation workshops for faculty and staff

Offer Resources in Library

Web site link to Resources on Home Page

Develop a Budget and determine costs

Procedures finalized

Develop Subcommittees

Fall 2012

Signs posted

Countdown

Remove huts, ash trays, and move smoking areas away from buildings

Offer smoking cessation workshops for faculty, staff, and students...ongoing

January 1, 2013...Tobacco Free Campus!

Spring 2013

Monitor procedures and reevaluate policy

Offer smoking cessation workshops for faculty, staff, and students...ongoing

Fall 2013

Monitor, reevaluate, and implement any changes or updates needed

Finalize and complete the action project

6: Project Success Monitoring

A: We will publicize it through local media outlets including radio and newspaper, as well as our website, email, social media outlets, and all college publications and advertisements. The project team will adhere to the timeline and monitor progress.

7: Project Outcome Measures

A: Success will be measured by how well our students, staff and visitors accept the new policies and how well we educate them on the benefits and health advantages they can create for themselves and the people around them. Collect all data involving the amount of citations, incident reports, and man-hours spent on enforcement.