**Music Department 2010 SWOT Report**

**Strengths**

* Qualified full- and part-time music faculty
* Strong support from administration
* Successful transfer rate into music programs at four-year universities
* Generous scholarship opportunities
* Well- established and well- attended concert series
* Excellent ensemble opportunities
* Continuous growth in the enrollment of large ensembles, Music Theory I, Applied Piano, and Class Piano
* Collegial relationships within the Music faculty
* Helpful program assistant
* State of the art class piano facility, brand new marimba and band instruments, more than 60% of pianos are less than 10 years old
* Enthusiastic support from patrons and community
* Strong relationships with area high school band and choir directors, music studio directors, and private piano instructors
* Host Missouri State High School Activities Association District Music Festival
* Effective outreach efforts by faculty: helping with marching band, serving as clinician for high school bands, giving performances at area schools, providing performance opportunities for community (community band and community piano recitals), host monster piano concerts, Annual Sonatina Piano Festival, children’s choir, music lessons and summer music camp through Continuing Education
* Two large ensemble spaces for Band and Choir
* Over 800 octavos and over 100 major works in choral library
* Received Missouri Arts Council grant to support guest artist concert series
* Provide master classes and lecture recital opportunities for music students
* Strong collaborative relationship with many music faculty from four year universities in the state

**Weaknesses**

* Lack of a good acoustical space for music performances--the theater is the main concert venue but it needs a good concert shell and cloud
* Limited storage space
* Band library collection needs improvement
* Most students transfer without completing the A.A. degree
* Limited number of practice rooms-- although students are allowed to practice in studios and ensemble rooms, more practice rooms are needed
* Need to improve communication between the department and academic advisers outside the department
* Music Theory technology lab needs updating
* Inadequate recording equipment for music performances
* Lack of a concert grand piano in the performance hall

**Opportunities**

* Grants and patrons
* Active music community, including strong private studios, and large band and choral programs in the area
* ECC aspires to be the primary cultural designation for the region

**Threats**

* As the enrollment grows, more space is needed for ensembles.; currently the Music department share the same facility with the Theater department
* Economic downturn and budget cuts will prevent purchasing band instruments, acoustic shell and 9- foot concert grand for the department

**Strategies/Goals for the Department**

* Achieve NASM accreditation
* Although ECC has articulation agreement with all the state universities, the music department hopes to develop departmental articulation agreements with music departments at four- year institutions
* Pursue opportunities in developing more degree options, such as Associate of Fine Arts Degree in Music
* Create community choral society
* Perform at regional or state conventions