**SWOT Analysis-Psychology and Sociology Departments 2013-2014**

***Strengths***

1. The Psychology and Sociology departments have designed and implemented their Assessment plans for the past 2 years and have made modifications to the plans driven by data analysis.
2. The Psychology and Sociology departments have revised competencies for each course and have imbedded Common Learning Objectives within each competency.
3. The Psychology and Sociology departments provide an array of course offerings and have a schedule of course offerings over a 4 semester time frame.
4. The Psychology and Sociology departments historically have had high enrollment numbers considering all the course offerings each semester.
5. The Psychology and Sociology departments are working towards developing a comprehensive final for introductory level courses to be given by all full-time and adjunct faculty.
6. The Psychology and Sociology departments are cost-effective since all course offerings are taught by 3 full-time faculty and many adjunct faculty.

***Weaknesses***

1. The Psychology and Sociology departments are staffed with 3 full-time faculty and numerous adjunct faculty to help teach all course offerings each semester.
2. The Psychology and Sociology department offerings are “elective” courses in nature, students are not required to take all of the course offerings.
3. The Psychology and Sociology departments’ reliance on adjunct instruction can influence the consistency in delivery of content and meeting competencies and CLO’s in the course.
4. The Psychology and Sociology departments’ reliance on adjunct instruction can influence the consistency in administrating and following the Assessment plan for each department.
5. The Psychology and Sociology departments acknowledge that an Associates of Arts in Social Science with Psychology or Sociology emphasis is not a direct pathway to employment. The student will need a Bachelors Degree to be employable.

***Opportunities***

1. The Psychology and Sociology departments have initiated articulation agreements with 2+2 programs to assure that students will major in their departments.
2. The Psychology and Sociology departments have become required courses for the Nursing Program and other programs on campus as mandated by the State of Missouri.
3. The Psychology and Sociology departments need to articulate with 4 year institutions to make the student’s transferring more streamlined.

***Threats***

1. The Psychology and Sociology departments recognize that the emergence of 4 year colleges in the Franklin County area pose a threat to each department’s enrollment.
2. The Psychology and Sociology departments recognize that State and Federal funding earmarked to promote easy transition from training to employment will impact the enrollments in both departments. ( i.e.Training for Tomorrow).
3. The Psychology and Sociology departments recognize that the “elective” status of most of its course offerings allows the student to bypass each of these departments and its course offerings.