

August 10, 2012

Mrs. Wendy Hartmann  
HR Director

**East Central College**  
1964 Prairie Dell Road  
Union, MO 63084

Mrs. Wendy Hartmann,

Thank you for participating in the 2012 Chronicle Great Colleges to Work For program. As a function of your participation we are pleased to provide you with the enclosed Topline Reports, newly updated for this year's program:

- 1) **New** Topline Survey Results – including previous year's data when applicable
- 2) **New** Topline Results by Job Category – including Honor Roll benchmark by Job Category
- 3) Topline Higher Education Workplace Trend Report (Excerpt)

As your school opted to survey more faculty and/or staff than the program's standard sample group of 400/600 you will note that you have two sets of Topline Reports, one entitled *Full Data Set*, and the other entitled *Extracted Data Set*.

To ensure that all Great College applicants are evaluated using the same standards, we extract a random sample of eligible participants from your full data set that matches the number of participants we would have surveyed strictly as a function of the Great College's assessment (400/600). Because your *Full and Extracted Data Sets* differ, you will likely see a slight difference in the response rates as well.

Your Topline Reports include three benchmarks. The Topline Reports for your *Extracted Data Set* include benchmarks for the appropriate "Honor Roll" and "Carnegie Classification" groups. The Topline Reports for your *Full Data Set* include a benchmark entitled "FAS+." This benchmark is comprised of the overall averages for all those schools that included non-exempt staff in their oversampling pool, enabling you to compare your *Full Data Set* against the *Full Data Sets* of other participating organizations that also surveyed non-exempt staff.

You will find descriptions of each report in the enclosed Overview of Program and Participation Report. Should you have any questions, please do not hesitate to contact me or one of my colleagues at 888.684.4658 or [chronicle@modernthink.com](mailto:chronicle@modernthink.com).

Regards,

Karen Kukulka  
Project Manager  
Chronicle Great Colleges Program  
Enclosures