

Live life to the fullest — without paying full price



Save money with discounts at [anthem.com](https://www.anthem.com)

Saving money is good. Saving money on things that are good for you — that's even better. With SpecialOffers, you can access over 50 discounts on products and services that help promote better health and well-being. It's just one of the perks of being a member. Check out how much you can save:

Vision & Hearing

1-800 CONTACTS — Get contact lenses quick and easy — plus discounts only available to Anthem members, like \$20 off when you spend \$100 or more, and free shipping.

Glasses.com — Try on any five of the 3,500 designer frames — at home, for free — before you buy. It's convenient, plus you get exclusive member savings like \$20 off when you spend \$100 or more, and free shipping and free returns.

Premier LASIK — Save 15% on LASIK with all their in-network providers and prices as low as \$695 per eye with select providers.

HearPO — Get a low price guarantee on the seven top companies that work with HearPO. Save \$50 on one or \$125 on two hearing aids — plus get three-year repair/loss/damage warranty and a free two-year supply of batteries.

Beltone™ — Hearing screening and in-home service at no additional cost, and up to 50% off all Beltone hearing aids.

Fitness & Health

Jenny Craig® — Join Jenny Craig and get a 30-day trial at no additional cost, and 25% off the Jenny Rewards Premium Program.

Weight Watchers® — Get \$10 off a three-month subscription to Weight Watchers Online.

Lindora® — Save 20% on weight loss programs.

SelfHelpWorks — Choose one of the online Living programs and get a 40% discount to help you lose weight, stop smoking, manage stress or face an alcohol problem.

GlobalFit™ — Save on gym memberships, home fitness equipment and GlobalFit's Virtual Gym; \$30 off Nutrisystem's best advertised price. Buy bodybugg with GlobalFit's exclusive low price.

ChooseHealthy™ — Preferred pricing on fitness club memberships with one-week free trial. Discounts on acupuncture, chiropractors and massage — plus 40% off certain wellness products.

FitOrbit — Get your own personal trainer for less than \$2 a day. Fitness legend Jake Steinfeld (Body by Jake®) came up with FitOrbit — giving everybody the ability to afford a personal trainer.



Special Offers on anthem.com

Family & Home

Safe Beginnings® — Baby proof your home while saving 15% on everything from safety gates to outlet covers.

SeniorLink — Save 15% on advice for seniors and get 90 days service at no additional cost on the HelpLink Emergency Response System to help care for an aging family member.

VPI Pet Insurance — Get 5% off pet insurance. Get peace of mind knowing that you have help paying the medical costs for your pet's accidents, illnesses and routine medical care.

VoiceCare — Save more than 25% on the professional emergency response system.

LinkWell — Get coupons for healthier products.

WINFertility — Save up to 40% on infertility treatment. WINFertility helps make quality treatment affordable.

Medicine & Treatment

Puritan's Pride — Save 20% and get free shipping on a big selection of vitamins, minerals, herbs, supplements and much more.

Murad® — Save \$25 plus a free gift with any purchase of \$100 or more on skin care.

Allergy Control Products — Save 25% on Allergy Control encasings for your bed. Plus, save 20% on a variety of doctor recommended products for a healthier home. Free shipping on orders of \$150 or more.

National Allergy Supply — Save 15% on mattress encasings, air filtration products, compressors and other products that can help relieve your allergy, asthma and sinus symptoms.

To find the discounts that are available to you, log into anthem.com and select **Discounts**.



Anthem Blue Cross and Blue Shield is the trade name of: In Colorado and Nevada: Rocky Mountain Hospital and Medical Service, Inc. In Connecticut: Anthem Health Plans, Inc. In Georgia: Blue Cross and Blue Shield of Georgia, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHOICE® Managed Care, Inc. (RIT), Healthy Alliance® Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates administer non-HMO benefits underwritten by HALIC and HMO benefits underwritten by HMO Missouri, Inc. RIT and certain affiliates only provide administrative services for self-funded plans and do not underwrite benefits. In New Hampshire: Anthem Health Plans of New Hampshire, Inc. In Ohio: Community Insurance Company. In Virginia: Anthem Health Plans of Virginia, Inc. trades as Anthem Blue Cross and Blue Shield in Virginia, and its service area is all of Virginia except for the City of Fairfax, the Town of Vienna, and the area east of State Route 123. In Wisconsin: Blue Cross Blue Shield of Wisconsin ("BCBSWI"), which underwrites or administers the PPO and indemnity policies; CompCare Health Services Insurance Corporation ("CompCare"), which underwrites or administers the HMO policies; and CompCare and BCBSWI collectively, which underwrite or administer the POS policies. Independent licensees of the Blue Cross and Blue Shield Association. ®ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association.