



Catalog Year Fall 2015

EAST CENTRAL COLLEGE

JOURNALISM

ASSOCIATE OF ARTS DEGREE

Articulated through the University of Missouri – Columbia School of Journalism

East Central College

1964 Prairie Dell Road
Union, Missouri 63084
636-584-6500
www.eastcentral.edu

Admissions Office

ECC Campus
636-584-6563
admissions@eastcentral.edu

Program Faculty

Leigh Kolb, English and
Journalism Instructor, and
English, Journalism and Mass
Media Communications Advisor
636-584-6643
Leigh.Kolb@eastcentral.edu

Shanee Haynes, Mass Media
Communications Instructor
636-584-6649
Shanee.Haynes@eastcentral.edu

Division Chair

John Hardecke
636-584-6656
John.Hardecke@eastcentral.edu

Division

English, Foreign Language and
Philosophy
636-584-6648

East Central College is
accredited by the Higher
Learning Commission of the
North Central Association of
Colleges and Schools
30 N. LaSalle St., Suite 2400
Chicago, Illinois 60602-2504
800-621-7440

THE CAREER

According to the Pew Research Center's Project for Excellence in Journalism, "The central purpose of journalism is to provide citizens with accurate and reliable information they need to function in a free society." Journalists work in a myriad of fields, and this degree offers possibilities far beyond the traditional newsroom.

Today's journalism students go on to work in online media, print, radio, television and public relations. In addition, this degree gives students a strong foundation for many career paths with its focus on research, writing, law, ethics, record-keeping and technology.

EMPLOYMENT OPPORTUNITIES

Journalists are employed in many occupations including:

- ✓ Copywriter
- ✓ Radio, television or newspaper reporter
- ✓ Editor
- ✓ Producer
- ✓ Media planner
- ✓ Designer
- ✓ Photojournalist
- ✓ Sports reporter
- ✓ Art director
- ✓ Entrepreneur
- ✓ Public relations specialist
- ✓ Watchdog journalist
- ✓ Magazine writer
- ✓ Multimedia producer

PROFESSIONAL TRAITS

Those pursuing a career in journalism should:

- Demonstrate journalistic skill and objectivity
- Be socially and ethically responsible
- Possess strong verbal, written and interpersonal communication skills
- Have the ability to work with a diverse group of people
- Be detail-oriented

THE PROGRAM

The East Central College Associate of Arts in Journalism is a viable transfer program which prepares students to pursue their Bachelor of Arts in Journalism degree. Assuming appropriate placement scores, it is a two-year program, with flexibility to customize it toward the student's chosen career.

ECC's journalism degree consists of the 43-credit hour general education core required of all transfer programs plus foundational courses in journalistic basics, issues of diversity in the media and journalistic writing. This curriculum has been specifically articulated with the Missouri School of Journalism at the University of Missouri-Columbia.

Students also develop their skills in the hands-on applied journalism classes, which produce the school newspaper, the *Cornerstone*. For at least a semester, students in the program are expected to work on the school paper by interviewing, reporting, photographing and designing. During their tenure at ECC, journalism students also have the opportunity to travel to various professional conventions and participate in the ECC Film and Lecture Series.

ADMISSION REQUIREMENTS

Students must have completed:

- ✓ High school diploma or the equivalent (documentation sent to the registration office)
- ✓ Application for admission
- ✓ A placement test as specified by the college (please note: some coursework requires minimum placement results)

TRANSFER OPTIONS

Many of the credits, particularly the general education electives earned with this degree, are accepted as transfer credits by four-year colleges and/or universities. Please note that transferring credit is decided by the bachelor degree-granting institution, not ECC.

Students seeking to transfer are advised to contact the four-year institutions of their choice regarding the transferability of the credits and coursework offered through East Central College.

ROLLA
573-466-4100

SULLIVAN
573-468-8287

UNION
636-584-6588

WARRENTON
636-584-6588

WASHINGTON
636-239-0598

WWW.EASTCENTRAL.EDU

PROGRAM OF STUDY

This is a program of study for a full-time student; part-time study is also available. Please contact an academic advisor for full course options. For the most current academic schedule (which is subject to change), visit the college website at www.eastcentral.edu.

AA program (71-72 credit hours)

YEAR 1

FALL SEMESTER

COURSE	HOURS
FS 1000 Campus Orientation/ FS 1001/02 Foundation Seminar	1-2
EN 1223 English Composition I or EN 1233 English Composition I (Honors)	3
Foreign Language I Elective *	4
MT 1403 College Algebra	3
PE Elective	1
Social/Behavioral Science Elective	3
JR 1101 Applied Journalism	1
Total Hours	16-17

SPRING SEMESTER

COURSE	HOURS
EN 1333 English Composition II or EN 1343 English Composition II (Honors)	3
Foreign Language II Elective *	4
MT 2103 Statistics	3
CT 1033 Intro to Mass Media Communication	3
HI 1000/ PS 1000 Constitutions Study Module	0
History or Pol. Science Elective	3
Total Hours	16

SUMMER SEMESTER

COURSE	HOURS
CT 1003 Oral Communications or CT 1103 Public Speaking	3
U.S. Government Elective	3
Total Hours	6

YEAR 2

FALL SEMESTER

COURSE	HOURS
Foreign Language III Elective *	4
JR 2033 Diversity in the Media	3
EC 2103 Macroeconomics	3
SC 1000 Science Lab Safety	0
Life or Physical Science Requirement (with lab)	5
Literature Elective	3
Total Hours	18

SPRING SEMESTER

COURSE	HOURS
JR 2013 News Writing	3
EC 2203 Microeconomics	3
Life or Physical Science Requirement (without lab)	3
CS 1013 Survey of Computers & Information Systems	3
Humanities Elective	3
Total Hours	15

* Students who take four years of a single foreign language in high school are exempt from the foreign language requirement.