

LiveHealth Online:

Providing your employees with quick and easy access to a doctor, psychologist or therapist

With LiveHealth Online, your employees can see a board-certified doctor or licensed therapist through live video on their smartphone, tablet or computer with a webcam. LiveHealth Online is quick, easy to use and will help your employees get the care they need when they need it. All they have to do is sign up online or use our free mobile app.

Once you and your employees sign up for LiveHealth Online, you'll have access to:

- **Board-certified doctors, 24/7.** No appointments or long wait times! Doctors on LiveHealth Online can assess your condition, provide medical advice and even send prescriptions to the pharmacy of your choice, if needed.¹ It's quicker and easier than a trip to urgent care — in fact almost 90% of people who have used it said they saved two hours or more!²
- **Licensed therapists or psychologists at home.** If you're feeling stressed, worried or having a tough time, we're here to help. In most cases, you'll be able to make an appointment and see a therapist or psychologist in four days or less.³

To help you promote LiveHealth Online to your employees we've created this guide as a starting place.

1 Prescription availability is defined by physician judgment and state regulations. LiveHealth Online is available in most states and is expected to grow more in the near future. Please visit the map at livehealthonline.com for more details.

2 LiveHealth Online consumer post-visit survey results, August 2014.

3 Appointments subject to availability of a therapist.

Find out more about LiveHealth Online [here](#).



LiveHealth
ONLINE

LiveHealth Online is the trade name of Health Management Corporation, a separate company providing telehealth services on behalf of Anthem Blue Cross and Blue Shield.

Online counseling is not appropriate for all kinds of problems. If you are in crisis or have suicidal thoughts, it's important that you seek help immediately. Please call 1-800-784-2433 (National Suicide Prevention Lifeline) or 911 and ask for help. If your issue is an emergency, call 911 or go to your nearest emergency room. LiveHealth Online does not offer emergency services.

Anthem Blue Cross and Blue Shield is the trade name of: In Colorado: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. In Connecticut: Anthem Health Plans, Inc. In Georgia: Blue Cross and Blue Shield of Georgia, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHOICE® Managed Care, Inc. (RIT), Healthy Alliance® Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates administer non-HMO benefits underwritten by HALIC and HMO benefits underwritten by HMO Missouri, Inc. RIT and certain affiliates only provide administrative services for self-funded plans and do not underwrite benefits. In Nevada: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc., dba HMO Nevada. In New Hampshire: Anthem Health Plans of New Hampshire, Inc. Anthem Health Plans of New Hampshire, Inc. HMO plans are administered by Anthem Health Plans of New Hampshire, Inc. and underwritten by Matthew Thornton Health Plan, Inc. In Ohio: Community Insurance Company. In Virginia Anthem Health Plans of Virginia, Inc. trades as Anthem Blue Cross and Blue Shield in Virginia, and its service area is all of Virginia except for the City of Fairfax, the Town of Vienna, and the area east of State Route 123. In Wisconsin: Blue Cross Blue Shield of Wisconsin (BCBSWI), which underwrites or administers the PPO and indemnity policies; CompCare Health Services Insurance Corporation (CompCare), which underwrites or administers the HMO policies; and CompCare and BCBSWI collectively, which underwrite or administer the POS policies. Independent licensees of the Blue Cross and Blue Shield Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association.



Promote LiveHealth Online with these tools and resources



1

Introduce employees to LiveHealth Online with emails. Simply open the email templates, located at the LiveHealth Online Resources link below, and use your distribution list to send.



2

Post our [Doctor by your side](#) and [testimonial videos](#) on your employee intranet site or share them during a meeting. They're a great way to help employees see how LiveHealth Online works and how it's helped people just like them get the care they need quickly and easily.



3

We've provided you with posters, open enrollment language and fliers to help promote LiveHealth Online. The flier includes frequently asked questions that give answers to the most common questions about LiveHealth Online.

Access your LiveHealth Online Resources [here](#).

If you have questions, call your account representative.