

JOB TITLE: Director, Early College & Admissions

DEPARTMENT: Student Development

LOCATION: Union Campus

REPORTS TO: Vice-President of Student Development

FLSA: Exempt

LEVEL: 206

DATE: 10/28/2020

POSITION SUMMARY: The Director of Admissions and Early College Programs is responsible for providing leadership, coordinating, developing, and maintaining dual credit, dual enrollment, Early College Academy, and other early college opportunities, and the day to day operations of the admissions office which include, recruitment, student admissions, events and the supervision of staff.

EDUCATION, EXPERIENCE, and LICENSES/CERTIFICATIONS: *(A comparable amount of training, education or experience may be substituted for the minimum qualifications.)* The ideal candidate should have a Master's degree required with a minimum of three years' experience developing programmatic partnership relationships. Demonstrated supervisory skills and experience, proficiency with Microsoft

Office Suite applications, experience with budget development and monitoring.

ESSENTIAL TASKS: *Employee must be able to perform the following essential functions to the satisfaction of the employee's supervisor.*

- Lead the planning, designing, coordination, and implementation of college-wide recruitment initiatives in alignment with enrollment goals, including acting as a resource for faculty and staff who seek to increase enrollment in specific areas.
- Identify and achieve goals for increasing and sustaining enrollment through targeted outreach campaigns that increase visibility and develop deeper relationships with high schools, community organizations, and local employers.
- Supervise and share responsibility to process student applications, evaluate transcripts to determine placement testing needs and registration status, generate related correspondence, conduct outreach, and initiate criminal background and tuberculosis procedures by communicating with the Office of Student Development.
- Work closely with the public relations department to develop a marketing plan for recruitment activities and to provide feedback on changes needed to the college's electronic and print resources.
- Communicate prospective student trends, recruitment data, and emerging issues to inform the College's recruitment strategy.
- Train, manage, and provides professional development to the admissions team, serving as points of contact for new students, to inform, direct, and support new students in successfully navigating admission.
- Manage international admissions process.
- Initiate, plan, and develop crossover recruitments opportunities.
- Develop and maintain a departmental budget.
- Coordinate Missouri Association for College Admission (MOACAC) Franklin County College Fair.
- Build relationships with high schools across the college's service area to increase enrollment by assessing needs of students and districts, coordinate with academic departments to provide courses in response to those needs, provide admission and registration support services, and oversee orientation and support for students and faculty, in accord with guidelines established by the college, the Missouri Department of Higher Education, and the Higher Learning Commission.
- Manage the development and promotion of Early College Programs, including preparation of guidelines for instructors, schools, students, and academic departments, making presentations at schools, initiating formal agreements with schools, recommending policy and procedural changes, overseeing orientation activities for students and instructors, coordinating with academic departments at the College, solving problems, and serving as an advisor and a resource for students, parents and counselors.

- Collaborate with academic deans to create course offerings, screen faculty credentials, and provide support with respective college faculty liaison.
- Provide leadership and administration for planning, developing, implementing, directing, monitoring, and reviewing/developing K-12 career pathways, dual enrollment, and educational programming with local high schools, government, and higher education educational partners.
- Serve as secondary administrator in the leadership, supervision, guidance, growth, and direction for local, regional, and State of Missouri initiatives associated with the position.
- Pursue accreditation through the National Alliance of Concurrent Enrollment Partnership.
- Engage in travel to area high schools, participate in meetings, conferences, and other activities related to the operations of the college.
- Conduct college business in a professional and ethical manner that includes the College's core values of integrity, diversity, empowerment, service, learning and collaboration.
- Communicate effectively in a professional, tactful and courteous manner with students, employees, faculty and the general public.
- Ensure that all activities are conducted within the established guidelines of the Family Educational Rights and Privacy Act (FERPA).
- Perform assigned responsibilities, duties, and tasks according to established practices, procedures, and standards in a safe and efficient manner, with minimal supervision.

KNOWLEDGE, SKILLS AND ABILITIES: Perform professional-level work requiring a wide range of administrative, technical, or managerial methods applied to complex problems. Knowledge of college policies, procedures, and practices; knowledge of the Family Educational Rights and Privacy Act (FERPA), Title IX, ADA and other applicable laws pertaining to employment and education; ability to plan, organize and implement assigned responsibilities and to work well under pressure to meet deadlines; excellent organizational, analytical and planning skills; ability to understand and interpret rules and regulations, and ability to adjust to change with a positive attitude; skill in budget development and management; ability to prepare and analyze financial statements and reports.

LEADERSHIP AND COMMUNICATION SKILLS: Ability to respond meaningfully to the needs of individuals with respect and sensitivity; ability to exchange ideas, information, and opinions with others; ability to give instructions or assignments to others; arrive at decisions, develop conclusions, or develop solutions; ability to communicate effectively with a diverse workforce, student population and individuals with disabilities; ability to meet timelines and follow-through; ability to present materials effectively to individual students, parents or groups; ability to manage interpersonal conflict situations requiring tact, diplomacy and discretion; demonstrate ethical conduct and professionalism; ability to handle personnel issues in a highly confidential manner; ability to establish and maintain effective working relationships with faculty, staff, other departments, students, and the public; responsible for short-term and long-term planning; ability to participate as a team member.

DECISION-MAKING and ANALYTICAL SKILLS: Apply principles of logical thinking to define problems, collect data, establish facts, and draw valid conclusions; ability to use independent judgment and discretion; ability to make administrative and procedural decisions; ability to interpret policy and establish methods and procedures; ability to analyze situations accurately and effectively problem solve; ability to mediate conflict and resolve effectively; ability to determine work procedures and promote efficiency; ability to plan, organize and implement assigned responsibilities and to work well under pressure to meet deadlines;

EQUIPMENT AND SOFTWARE: Utilize current College and/or department information technology including but not limited to, Microsoft Office, Outlook, Ellucian, etc.; office machines such as telephones, fax machines, or copiers.

PHYSICAL DEMANDS AND WORKING ENVIRONMENT: *(The conditions herein are representative of those that must be met by an employee to successfully perform the essential functions of this job.)*

Environment: Work is performed primarily in a standard office setting with frequent interruptions and distractions; some work is performed in classroom, extended periods of time viewing computer monitor or standing; may require adjustment

of schedule to include some evening and/or weekends. Occasional exposure to inclement weather during travel to high school visits.

Physical: Primary functions require sufficient physical ability and mobility to work in an office setting; to stand or sit for prolonged periods of time; to lift, carry, push, and/or pull light to moderate amounts of weight; to operate office equipment requiring repetitive hand movement and fine coordination including use of a computer keyboard.

POSITIONS SUPERVISED: Specialist, Early College Programs

SIGNATURE: This job description has been designed to indicate the general nature and level of work performed by employees within this classification. It is not designed to contain or be interpreted as a comprehensive inventory of all duties, responsibilities and qualification required of employees assigned to the job.

I have read and reviewed the job description and I agree to perform the duties according to my supervisor's expectations and the College's policies and procedures. I acknowledge the College's right to revise the job description.

Employee Signature/Date

<p>NOTICE OF NON-DISCRIMINATION: <i>East Central College does not discriminate on the basis of race, color, religion, national origin, ancestry, gender, sexual orientation, age, disability, genetic information or veteran status. Inquiries related to employment practices may be directed to Human Resources Director at 636-584-6710. East Central College is an equal opportunity employer and provider of employment and training services. Auxiliary aids and services are available upon request to individuals with disabilities.</i></p>
