



SOCIAL MEDIA MARKETING FOR EMPLOYERS

Staying competitive in the local, national, and the global economy is important for all industries. Social Media Marketing (SMM) plays into that need and support so much more than just "brand awareness." This class from Steph Hermanson of Atomic Revenue and East Central College's Center for Workforce Development focuses on using SMM for recruiting/hiring, lead generation, employee and customer retention, partnerships, and community engagement.



When & Where

8am - 12pm, Dec. 8, 2021
ECC Business & Industry Center
Room 131



Cost

The cost for the class is
\$200 per person.



Register

Register online at
www.EastCentral.edu/communityed
or by contacting ECC below.



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